

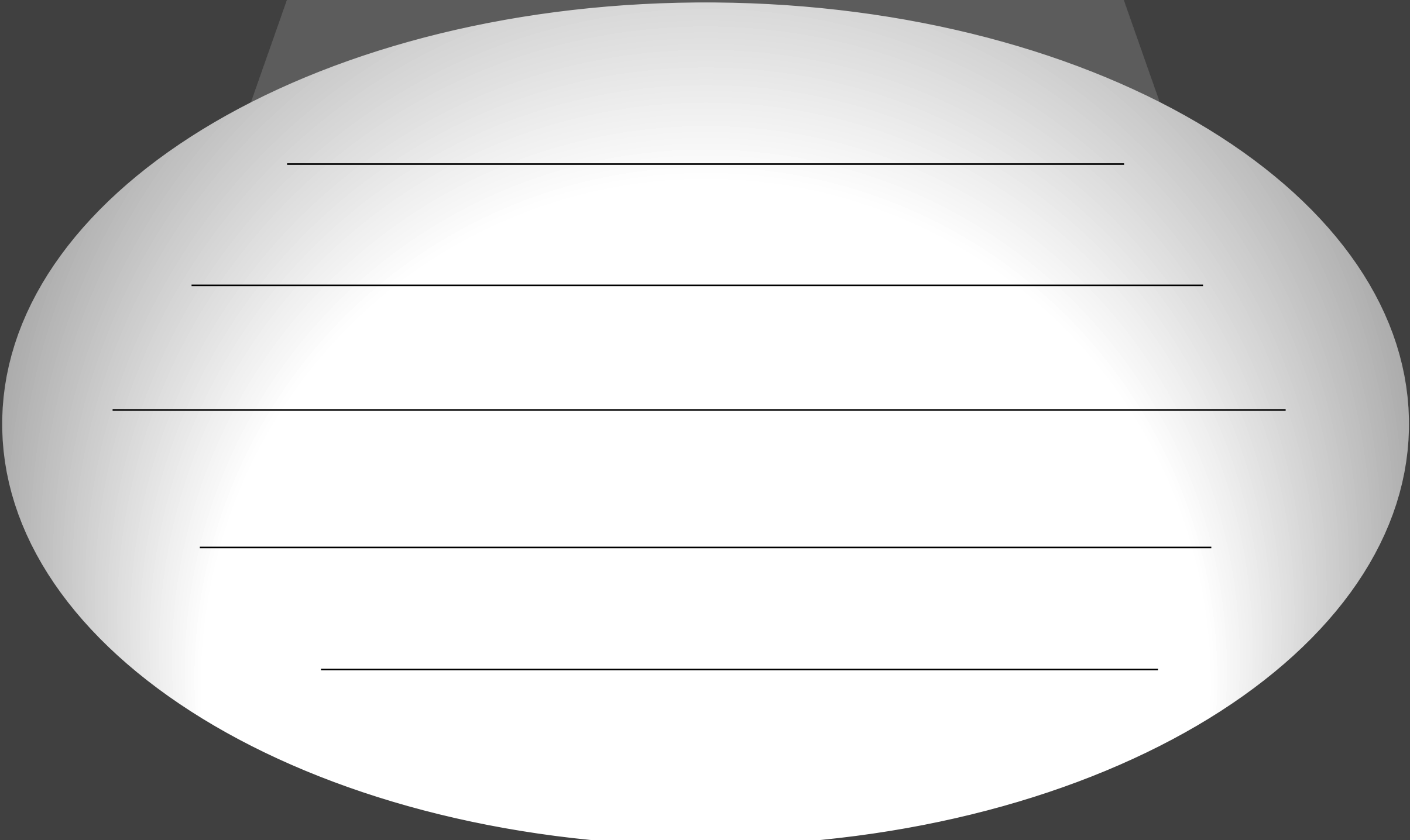
_____ IS _____

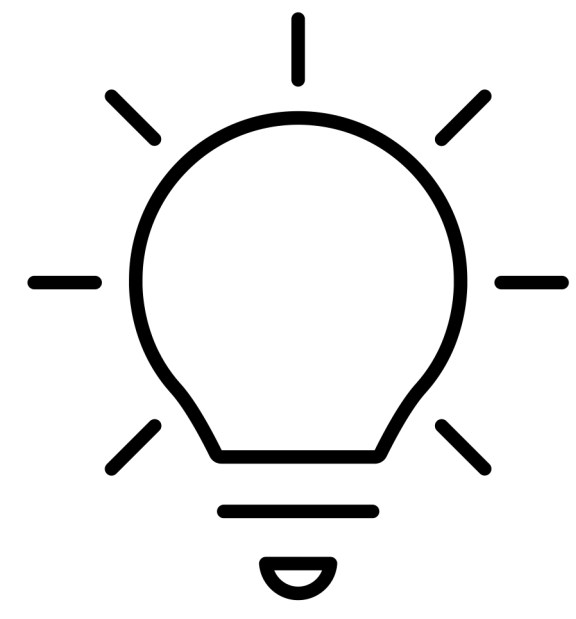
HIDE

LIGHT SOURCE:



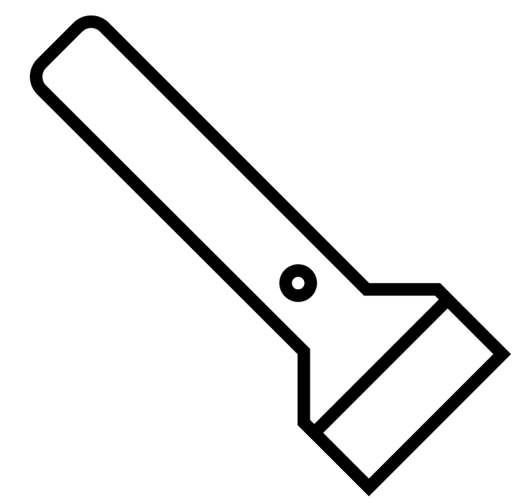
HIGHLIGHT





About this template:

This template visualises a fundamental principle of cognitive metaphor theory (Lakoff & Johnson, 1980): every metaphor transfers a concrete source domain (the light source, e.g. theatre) onto a more abstract target domain (e.g. politics), making certain aspects visible while leaving others in the dark (highlighting and hiding). The beam of light illustrates this mechanism: what stands in the light is highlighted by the metaphor; what lies outside remains unseen in the shadow of the metaphor.



How to use this template:

The IS line records a conceptual metaphor (e.g. TOPIC IS X); the line next to "LIGHT SOURCE" names the more familiar domain being transferred (e.g. theatre). The beam of light holds the aspects that this metaphor highlights (Highlight); the dark area holds the aspects it hides (Hide).

